QUICK TIPS FOR THE PROMOTION OF OPEN INNOVATION AMONG HEI PROGRAMMES

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HEI GOVERNANCE

• Develop the cooperation with other technical institutions to create a regional techno-centre focused on open innovation;
• Develop a community of practice, "ambassadors of the cause", who will be in charge of providing specific advise or guidance or developing one to one interactions;
• Address the open innovation barriers for further development to relevant national authorities to encourage the dissemination of open innovation in the country/region;
• Facilitate the administration process for extra-curriculum activities to encourage students to diversify their professional skills and knowledge;
• Encourage the inclusion of Open Innovation courses in the university programmes.

HEI FACULTY

• Develop awareness of the concept among the students by;
• Forecasting seminars and courses at bachelor and master level;
• Using relevant communication channels to attract interest from students from other disciplines to Open Innovation presentations, clearly stating the benefits that can be expected from their participation;
• Inviting students from other departments/faculties to participate to join lectures as discovery modules;
• Provide various learning and teaching methodologies;
• Students expect easy accessible and practical materials. While cases are a prerequisite, they should not be limited to international companies but should also include local actors and environments;
• Forms of the material should be varied. The platform should offer videos, cases, play roles and reference materials and made accessible to the students for further research;

• Develop a community of best practices and references at local and national level to facilitate the dissemination of the concept in other universities;

• Most of the efforts to further disseminate Open Innovation should be made to the HEI faculty to ensure maximal impact of Open Innovation; their role should be recognised as essential in the ecosystem building.

HEI STUDENTS

• Encourage students to put into practice the knowledge acquired during the courses with study visits and/or internships directly connected to Open Innovation;

• Collect students' essays and research on the topic of open innovation to get interest from other students;

• Companies and Enterprises;

• Develop the interest of local companies and enterprises by organising presentation seminars in the university and/or student internships;

• Create a community of best practices and references at regional and national level to facilitate the dissemination of the concept to local universities linked with local companies;

• Managers should have access to a platform with dissemination materials, practical guidelines and examples to be directly applied in their companies.