



Lifelong  
Learning  
Programme

Co-funded by the European Union

**OINET** The European  
Academic Network  
for Open Innovation

Ref. number: 542203-LLP-1-2013-1-FI-ERASMUS-ENW

# Template for permanent data collection on Open Innovation curricula

---

## WP4\_D4.1.1

*Dear Programme Manager,*

*Within the LLP - Erasmus project “European Academic Network for Open Innovation” we would like to gather information on existing curricula about Innovation/ Innovation Management, with the aim of understanding the diffusion of Open Innovation among key topics.*

*Indeed, although the concept of Open Innovation is relatively new, it has been already integrated by most of the institutions partners of this Erasmus Project in education programs on innovation/ innovation management. By this questionnaire we aim to collect systematic data on whether and how universities make use of Open Innovation concept in their education programs.*

*All the information you provide will be treated confidentially.*

*For questions and additional information, please contact the project WP4 leader, Prof. Simona Lache, [slache@unitbv.ro](mailto:slache@unitbv.ro)*

*The on-line form is available at: <http://oi-net.eu/index.php/m-surveys/m-wp4-form-001-curricula>*

*Thank you very much for your cooperation!*

13.02.2014

---

## SECTION A

**Q1. Name of your institution**

**Q2. Your name, title and position**

**Q3. Your contact details**  
(please include the e-mail address and phone when possible)

Please list below the courses that deal with Innovation/ Innovation Management topics in your Institution, at different educational level.

<b>BACHELOR</b>					
<b>Title of the course (original language)</b>	<b>Title of the course (English version)*</b>	<b>Professor (Name)</b>	<b>Professor (E-mail)</b>	<b>Name of the Bachelor Programme/s where the course is made available (English version)*</b>	<b>Is Open Innovation a topic explicitly listed in the course syllabus/didactic programme? Y/N</b>
<b>MASTER OF SCIENCE</b>					
<b>Title of the course (original language)</b>	<b>Title of the course (English version)*</b>	<b>Professor (Name)</b>	<b>Professor (E-mail)</b>	<b>Name of the Master Programme/s where the course is made available (English version)*</b>	<b>Is Open Innovation a topic explicitly listed in the course syllabus/didactic programme? Y/N</b>

<b>MBA – EMBA – POST GRADUATE</b>					
<b>Title of the course (original language)</b>	<b>Title of the course (English version)*</b>	<b>Professor (Name)</b>	<b>Professor (E-mail)</b>	<b>Name of the MBA/EMBA Programme/s where the course is made available (English version)*</b>	<b>Is Open Innovation a topic explicitly listed in the course syllabus/ didactic programme?  Y/N</b>
<b>PH.D.</b>					
<b>Title of the course (original language)</b>	<b>Title of the course (English version)*</b>	<b>Professor (Name)</b>	<b>Professor (E-mail)</b>	<b>Name of the PhD Programme/s where the course is made available (English version)*</b>	<b>Is Open Innovation a topic explicitly listed in the course syllabus/ didactic programme?  Y/N</b>

(\*) Please translate if needed

## SECTION B

**Only for those courses where Open Innovation is explicitly listed in the course syllabus/  
didactic programme**

5.1. Title of the course (in the original language; in English if available)	In the original language In English (type: text)
5.2. Type of the class (mandatory or optional)	A. Mandatory B. Optional (type: excluding selection)
5.3. Number of hours (in total; per week)	Total: Per week: (type: number)
5.4. Number of hours within the course specifically dedicated to the teaching of Open Innovation	Total: (type: number)
5.5. ECTS credits	(type: number)
5.6. Average number of students per class	(type: number)
5.7. Type of qualification (e.g. Economics, Engineering, etc.)	Economics Engineering Law Business Other (type: selection) (for other type: text)
5.8. Year when the course has been introduced for the first time	(type: date)
5.9. Year when Open Innovation has been introduced within the course	(type: date)
5.10. Language(s) used for teaching	(type: multiple selection) all languages listed
5.11. Background knowledge or prerequisite ( <i>if required</i> )	Yes No if Yes explain: (type: excluding selection) for if yes (type: text)
5.12. Learning objectives & course topics (please cut & paste the course syllabus/ didactic programme in the original language or, preferably, in English if available)	Goals Course topics (type: text)

5.13. References and readings on Open Innovation used for teaching (please cut & paste from course syllabus if available)	(type: text)
5.14. Method of instruction (e.g. lectures, cases, on field training, etc.)	Lectures Cases Seminars Field training Other (type: multiple selection) for other (type: text)
5.15. Method of instruction (lectures, cases, on field training, etc.) for Open Innovation (if different from 5.13)	Lectures Cases Seminars Field training Other (type: multiple selection) for other (type: text)
5.16. Is there any practical aspect of teaching innovation integrated into the course (e.g. field visits to the firms or to innovation departments of companies, different type of cooperation with companies, etc.). If yes, please specify	Yes No If yes explain (type: excluding selection) for if yes explain (type: text)
5.17. Is there any information on the course/programme posted on the internet? <i>If yes, please provide the link.</i>	Link (type: text)
5.18. Notes and other information (not required by previous fields)	(type: text)



## Lifelong Learning Programme

This project has been funded with support from the European Commission. This publication reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

Programme: ERASMUS # 542203-LLP-1-2013-1-FI-ERASMUS-ENW